



Latin American Community Center Sponsorship Package Proposal

Organization Background

The Latin American Community Center (LACC) was founded in 1969 by Puerto Rican immigrants and community leaders who sought to establish a resource center. Over the years, the LACC has transformed dramatically from a small, grassroots agency in a red brick row house to the largest Latino serving organization that touches the lives of more than 25,000 individuals a year. The LACC is a beacon of hope for many Hispanics in the local community, and a vital community anchor in Wilmington's Hilltop neighborhood, the most densely populated area in Delaware with one of the highest concentrations of children.

The LACC provides holistic wraparound programs and services as well as advocates for low-income children, youth and families in a bilingual, safe, and culturally-specific environment. More than 20 programs are offered in two strategically focused tracks: Lifelong Learning, which offers a broad spectrum of educational services, from early childhood development to adult education; and Life Empowerment, which helps low- and moderate- income (LMI) minority individuals and families achieve or re-establish self-sufficiency. In addition, with a staff of more than 100 employees from 17 countries (95% of whom are fluent in more than one language), the LACC has the highest concentration of professional bilingual and/or bicultural employees in Delaware.

We are committed to strengthening the community and fulfilling our mission. This important work would be impossible without the support we receive from government sources, local organizations and businesses, and families and individuals throughout Delaware.

Mission & Vision

The mission of the LACC is to empower the Latino community through education, advocacy, partnerships, and exceptional services.

Our vision is a thriving Latino community.

For more information about the LACC, or to schedule a tour, contact Casey Davis, Development Director, at CDavis@thelatincenter.org.



Hispanic Student Recognition Program (HSRP)

Saturday, April 4, 2020, 1 pm – 3 pm

Cab Calloway School of the Arts

100 N DuPont Road, Wilmington, DE 19805

The LACC Hispanic Student Recognition Program (HSRP) recognizes exceptional Hispanic high school students throughout Delaware. Students are celebrated for their successes and showcased in an award ceremony. Nominations take place in five categories: academics, arts, science and/or technology, athletics, and community service. Along with being publicly acknowledged for their skills, students have the opportunity to receive scholarship funding for college. Sponsoring this event offers students the chance to be recognized statewide and receive scholarships to attend college.

Sponsorship Level	Bronze	Silver	Gold
Sponsorship Amount	\$500	\$1,000	\$1,500
Recognition-Student of Year Award			√
Recognition-Specific Category Award		√	
Recognition- Onstage at Event			√
Opportunity to Present an Award			√
Opportunity to Speak at Event (2 minutes)			√
Display of Corporate Logo at Event	√	√	√
Recognition in Social Media Marketing		√	√
Corporate Logo on LACC Newsletter		√	√
Distribution of Promotional Materials at Event	√	√	√
Full Page Ad in Program Book			√
Half Page Ad in Program Book		√	
VIP Seating	√	√	√
Custom Volunteer Opportunities for Employees	√	√	√



Open House Birthday Block Party

Friday, September 4, 2020, 11 am – 2 pm

Latin American Community Center

403 N. Van Buren Street, Wilmington, DE 19805

The LACC Annual Open House kicks off Hispanic Heritage month with a Latino luncheon. Community members, local organizations, and government officials are invited to the LACC to celebrate Hispanic culture. This year at the Open House we will be celebrating Maria Matos as she turns 70! For her birthday we will be hosting the Open House as a Block Party! We will be blocking off the streets, listening to music, and enjoying great food! Sponsoring the Open House makes it possible for the LACC to host this free, community luncheon. Proceeds will benefit children and youth programs.

Sponsorship Level	Bronze	Silver	Gold
Sponsorship Amount	\$500	\$1,000	\$1,500
Recognition- Onstage at Event	√	√	√
Display of Corporate Logo at Event	√	√	√
Recognition in Social Media Marketing			√
Corporate Logo on One LACC Newsletter			√
Distribution of Promotional Materials at Event	√	√	√
Full Page Ad in Program Book			√
Half Page Ad in Program Book		√	
VIP Seating	√	√	√
Custom Volunteer Opportunities for Employees	√	√	√



Annual Grand Ball

Saturday, September 26, 2020, 6 pm – 12 am

The Waterfall

3416 Philadelphia Pike, Claymont, DE 19703

The LACC Annual Grand Ball is the only official fundraising event benefiting children attending our Early Development Center and Youth programs. Proceeds from the Grand Ball provide scholarships for low-income children to attend high quality educational programs. This year's Grand Ball is extremely special as we celebrate Maria Matos's 70 birthday! This celebration will feature a cocktail hour with an auction, an award ceremony, dinner, and live music. We invite you to participate in this black tie gala as we honor our President and CEO and raise funds for our children and youth programs.

Sponsorship Level	Bronze	Silver	Gold
Sponsorship Level	\$3,000	\$6,000	\$10,000
Recognition Onstage at Event			√
Display of Corporate Logo at Event	√	√	√
Corporate Logo on LACC Website	√	√	√
Recognition in Social Media Marketing			√
Corporate Logo on One LACC Newsletter			√
Corporate Logo Display in Program Book	√	√	√
Full Page Ad in Program Book			√
Half Page Ad in Program Book		√	
VIP Seating	√	√	√
24 Reserved Seats (2 tables)			√
18 Reserved Seats (1 ½ tables)		√	
12 Reserved Seats (1 table)	√		
Custom Volunteer Opportunities for Employees	√	√	√



Sponsorship Agreement

Company Name: _____

Contact Information: _____

Address: _____

City, Street, Zip: _____

Telephone: _____

Email: _____

Package:

(Please Circle All that Apply)

HSRP; Gold	HSRP; Silver	HSRP; Bronze
Open House; Gold	Open House; Silver	Open House; Bronze
Grand Ball; Gold	Grand Ball; Silver	Grand Ball; Bronze

Signature: _____

Please return to: Casey Davis, Development Director, at cdavis@thelatincenter.org or mail to 403 N. Van Buren Street, Wilmington, DE 19805

Deposits and Payments: The signing of this document reflects a binding contract. Checks must be in U.S. funds. Payment is requested, in full, within 90 days of signature. Tables, seating, and exhibit space is not guaranteed until payment is received.

The Latin American Community Center is a 501(c)(3) nonprofit corporation. EIN# 23-7047048.